



SCHOOLS THAT CAN

2010 FORUM • NEWARK

AGENDA

The STC 2010 Newark Forum is a unique gathering of STC member, associate, and guest schools, and invited guests. It is one of the few opportunities to bring together high-performing urban schools with leading education thought-leaders for the purpose of exploring state-of-the-art and new trends and opportunities in urban education. In the process, all the dynamics of STC are on full display: networking, synergy, collaboration, role modeling, and awareness. The objective is real take-home value for all participants.

STC schools enjoy proven track records of high-performance and outcomes while serving low-income communities. They also share the common characteristics of can-do driven leadership and the unusual ability to deliver quality education at a reasonable cost. These are some of the commonalities that proudly bring together such a diverse group of independent, charter, district and faith-based schools. This unique network of “schools that can” seeks ways to take advantage of such rich diversity to help each other and contribute to transforming urban education.

THURSDAY, MAY 20th

3:00 PM	STC Board Meeting (Board Members Only) Location: Bentley, Large
4:00 PM	Registration at Hilton Hotel, Newark (see hotel pack for more details)
6:00 PM to 8:00PM	Reception and Meet & Greet Location: Brick City Bar & Grill, 35 Edison Place, Newark (short walk from the hotel) <ul style="list-style-type: none"> • Appetizers and cash bar • Welcome by Maria Pilar Paradiso, Fr. Edwin Leahy and Irene Hall at 7:15 PM

FRIDAY, MAY 21ST

7:00 AM	<p align="center">BREAKFAST Location: Ballroom Reception Area Student Performance: St. Benedict's Downtown Clowns</p>	
7:45 AM	<p align="center">PLENARY SESSION: Welcome by Michael Druckman, Maria Paradiso and Fr. Edwin Leahy Location: Ballroom</p>	
	<p>TRACK 1 – BUILDING CAPACITY TO ACHIEVE AND SUSTAIN OUTCOMES</p>	<p>TRACK 2 – WHAT DIFFERENTIATES A GOOD SCHOOL? HOW DO WE SUPPORT INFORMED SCHOOL CHOICE?</p>
	<p><i>Track Focus: Explore the techniques and how to's for achieving outstanding outcomes and sustaining them. Such questions to consider include: Can driving to outcomes become part of a school's culture? What characteristics differentiate schools that achieve and sustain outcomes year after year? What is the secret to developing and sustaining highly effective faculty?</i></p>	<p><i>Track Focus: Explore characteristics that define a good school and the ability to communicate these differences in helping parents make informed school choice. Questions to consider include: How to we educate parents on our differences? Is it our job to help parents make informed choice?</i></p>
8:00 AM	<p>Topic: THE FUTURE OF URBAN EDUCATION – A CONVERSATION BETWEEN NORMAN ATKINS AND DAVID STEINER. Location: Ballroom Introduction: Donna Tuths A unique opportunity to hear from two of the most respected and profound education thought leaders who started Teacher U. together. Mr. Atkins is the founder of Uncommon Schools and Dr. Steiner is the New York State Education Commissioner. Both will offer insights on this compelling topic at a time when so much change is taking place. This is a real treat!</p>	

9:00 AM		<p>Topic: CURRENT TRENDS IN URBAN EDUCATION – A PRESENTATION FROM WHITNEY TILSON Location: Ballroom Introduction: Guy Metcalfe Mr. Tilson is a founding Board member of Teach For America, and a Board member of KIPP. He is managing partner of T2Partner, a prolific financial author, the producer of a very popular education blog, a founder of DFER and the Value Investing Congress. He has been traveling the country giving an amazing presentation on education reform, and we are fortunate to hear a portion of that presentation in this session.</p>
10:00 AM	<p>STC WISH LIST: STANDARD PROGRESS TESTS AND THE NECESSITY OF TRACKING ALUMNI Location: Ballroom Panel: All Schools Administer Progress Assessments Participants: Robert Rauh, Eylastine Reberts Moderator: Phil Perkins STC seeks that every member school administer cost effective academic progress tests that measure growth. Here two school leaders describe their experiences with NWEA tests which perhaps could become the standard.</p> <p>Panel: Tracking Alumni As A Measure of Outcomes Participants: Henry Tyson, Pamela Duffy, Mike Piscal Moderator: Perry White How important is it to track alumni as a measure of outcomes? How do schools manage to do it effectively and efficiently?</p>	
11:00 AM	<p>PANEL:THE FUTURE OF CHARTER SCHOOLS AS SUCCESSFUL MODELS Location: Ballroom Participants: Seth Andrew, Joanna Hunt, John Zitzner, Mike Piscal, Lars Beck Moderator: Harvey Newman In only a matter of months there has been a sea change in state attitudes about charter schools. Hear some really knowledgeable STC charter school leaders from different parts</p>	<p>PANEL: INFORMED SCHOOL CHOICE BASED ON PARENTS' UNDERSTANDING OF GOOD SCHOOLS Location: Bergen Room Participants: Brian Driscoll, Andrew Hart, Richard Wertheimer, Machion Jackson, Robert Phelps Moderator: Leslie Hiner, Friedman Foundation Not enough parents are aware of how to select a high quality school for their child. This panel explores how to educate parents to make informed school choice a reality.</p>

	<p>of the country weigh in on what is happening in their regions. Topics will include trends, political direction of the Obama administration, impact on states, ability to sustain the charter school movement with high quality, and the challenge of growing a CMO. The moderator is one of the most informed educators around concerning charter schools.</p>	
12:00 PM	<p style="text-align: center;">LUNCH Location: Bentley Room</p> <p style="text-align: center;">KEYNOTE: HONORABLE CORY A. BOOKER , MAYOR, CITY OF NEWARK Closing the Achievement Gap and the Future of Urban Education: A City Perspective <i>Introduction: Fr. Edwin Leahy</i></p>	
1:30 PM	<p style="text-align: center;">SCHOOL VISITS Bus transportation will be provided.</p> <p>Bus 1) St. Benedict's Prep School and Robert Treat Academy Charter School Bus 2) Link Community School and Discovery Charter School</p>	
4:00 PM	<p style="text-align: center;">CONVERSATION: TWO WISE MEN SPEAK OUT Joel Klein and Sy Fliegel Location: Ballroom <i>Introduction: Judy Berkowitz, Chair, CEI-PEA</i></p> <p>Here is a rare opportunity to hear two great leaders and friends talk about lessons learned from the past and visions for the future. Such provocative questions to be explored will be "where do you see urban district reform going and what role can schools of choice play?" This is a one time only treat you will not want to miss.</p>	
5:00 PM	<p>PANEL: AMAZING OUTCOMES- HOW DO THEY DO IT? Location: Ballroom <i>Participants: Emily Eng-Tran, Ralph Bland, Sue Thompson, Jurate Krokys, Catherine Whitehouse</i> Moderator: Jay Gottlieb We will hear from STC schools that have achieved outcomes far above the norm.</p>	<p>PANEL: THE CHALLENGE OF BEING AN INDEPENDENT SCHOOL TODAY Location: Bergen Room <i>Participants: Christine Beck, Janie Whitney, Susan Work, Kathy Egmont, Vince Dotoli</i> Moderator: Brooke Franklin Independent schools have felt threatened and vulnerable in the weak economy of 2009. The need for their remaining vibrant is</p>

		undeniable. We hear from prominent STC leaders about this issue.
6:00 PM	<p style="text-align: center;">DINNER Location: Hilton Hotel, Bentley Room Student Performance: Link Community School Jazz Chorus</p> <p style="text-align: center;">EVENING KEYNOTE: CONGRESSMAN DONALD M. PAYNE Closing the Achievement Gap and the Future of Urban Education: A National Perspective <i>Introduction: Shevar D. Jeffries, Esq.</i></p> <p>Congressman Payne is one of the most respected legislators in Congress. He headed the Black Caucus and sits on the subcommittee of the House Committee of Education and Labor that has jurisdiction over reauthorization of No Child Left Behind. He is in his eleventh term representing the 10th district of Newark.</p> <p>There will be a two-way Q & A session which will include the unique opportunity for Congressman Payne to ask questions of our diverse assembly of some of the best school leaders in the country.</p> <p style="text-align: center;">DESSERT Introduction of New Schools, Michael Druckman</p>	
8:30 PM	<p style="text-align: center;">MOVIE SCREENING: THE LOTTERY with Director Madeleine Sackler <i>Introduction: Perry White</i> Location: Ballroom</p> <p>This acclaimed new movie is getting sensational reviews nationwide and features Newark Mayor Cory Booker and NY City Chancellor Joel Klein among others.</p>	

SATURDAY, MAY 22ND

7:00 AM	<p style="text-align: center;">BREAKFAST Location: Ballroom Reception Area</p>	
	<p style="text-align: center;">TRACK 3: SHARING OUR BEST PRACTICES</p> <p>Focus: STC's most important asset is its member schools. Focus here is on member schools sharing their best practices and creating synergy to benefit each other.</p>	

7:00 AM	ADVISORY COUNCIL CO-CHAIRS ROUNDTABLE Location: Bentley, Large	BEST IN CLASS ALLIANCES Location: Ballroom <i>Participants: Rachel Etienne, Urban Education Exchange; Alex Grodd, Betterlesson.org; Matthew Pasternack, Edcrowd</i>	PRESENTATION: CREATIVE PATHS TO FUNDING Location: Bergen Room Presenter: Richard Murray, Murray & Company Richard developed the innovative Cristo Rey model and has been a consultant to three STC member schools. Any school facing facility financing challenges should sit in on this session.
7:50 AM	<p style="text-align: center;">PLENARY SESSION: SERVICE LEARNING AND STUDENT LEADERSHIP Location: Ballroom <i>Introduction of Newark School Leaders</i> Panel: Fr. Edwin Leahy, Joanne Lennon, Santiago Navarro, Seth Andrew, A.B. Whitfield Moderator: Kole Knueppel</p> <p>Service Learning opens up enormous potential for building responsible citizens. STC leaders with valuable mastery of service learning programs are joined by an expert from The League to share their insights.</p>		
9:00 AM	PANEL: TECHNOLOGY AND INNOVATION Location: Ballroom <i>Participants: Robert Flanigan; Pryce Mandel, Link Community School; John Fleming</i> Moderator: Kathy Egmont This extraordinary group of experts will discuss latest trends and visions for the future.	PANEL: EXTENDED LEARNING EXPERIENCES AND RESULTS Location: Bergen Room <i>Participants: Rev. Jennifer Daly, Marcus Robinson, Justin Vernon</i> Moderator: Glenn Haley Extended learning time is becoming an important indicator of positive outcomes. STC leaders with vast experience in this share their insights and results.	
9:50 AM	<p style="text-align: center;">PLENARY SESSION: SCHOOL SUCCESSION IS CRITICAL FOR SUSTAINABILITY Location: Ballroom Conversation: John King, founder of Uncommon Schools and Roxbury School and Dana Lehman, current head of school. Introduction: Spencer Blasdale, President, School Works, Boston</p> <p>One of the most important and most difficult practices to realize is a succession plan. Roxbury Prep in Boston has gone seamlessly through three generations of leadership. How they did it is worth coming to the Forum to learn.</p>		

10:45 AM	<p style="text-align: center;">PLENARY SESSION: CURRENT STC COLLABORATIONS AND INITIATIVES Location: Ballroom</p> <p>This session will feature important current STC initiatives including STC Website Direction with Nikhil Chawla and the Ogilvy team; Teacher Best Practice Conferences with Katherine Katcher and Kole Kneuppel; Newark Advisory Council; Milwaukee Advisory Council; Cleveland Advisory Council; and Collaborations with Betterlesson.org with Alex Grodd, Urban Education Exchange with Rachel Etienne; Edcrowd with Matthew Pasternack; and Questbridge.</p>		
11:30 AM - 1:00 PM	<p style="text-align: center;">SCHOOL BOARD MEMBER ROUNDTABLE Location: Bentley, Large Moderator: Bill Weed</p> <p>Unique opportunity for Board Chairs and Board Members to exchange, share and learn from each other. Such networking opportunities with other schools nationwide are rare indeed.</p>		
12:15 PM	<p style="text-align: center;">LUNCH Location: Bentley Room</p> <p>Brainstorming over Lunch: Advisory Councils from each city (sitting by city) will discuss reactions to the Milwaukee and Newark initiatives.</p>		
1:15 PM – 2:15 PM	<p>CONTINUING THE DISCUSSION ON BUILDING CAPACITY FOR OUTCOMES Location: Ballroom Topic: DRIVING FOR RESULTS-THE BOARD-HEAD PARTNERSHIP Participants: Wendy Lacey, Board Chair, Link Community School; William H. Connolly Jr., Board Chair, St. Benedicts; Maurice Evans, Detroit Service Learning; Rona Buchalter, Independence Charter School Moderator: Phil Perkins</p> <p>Here is an opportunity to explore building capacity for outcomes from the perspective of Board leadership. Board Chairs from Newark STC schools joined</p>	<p>CONTINUING THE DISCUSSION ON GOOD SCHOOLS Topic: SUCCESSFUL SCHOOL CULTURE - HOW DO YOU CREATE/BUILD AND SUSTAIN Location: Bergen Room Participants: Bob Goger, Project U.S.E.; Misha Simmonds, University Heights Charter School; Maria Pilar Paradiso, Link Community School; Richard Wertheimer, City Charter School Moderator: Joe Wilkinson</p> <p>Project U.S.E.is an experiential education nonprofit working with urban youth for 40 years and partnered Link and St. Benedicts supporting positive school culture. Currently, they are working with two Newark</p>	<p>ADMINISTRATOR BEST PRACTICE SESSION Location: Hudson Room</p> <p>This is a session will be run for administrator best practices (development directors, academic leaders, financial officers etc.). This is a unique opportunity for administrators to share practices and learn from each other.</p> <p>Note: This session runs from 1:00 PM until 4:00 PM.</p>

	by a NYC school share their thoughts on this important subject.		public schools to change culture under a Dodge Foundation grant. We will use their experience as a case study for discussion.	
1:15 PM – 5:00 PM	<p>TEACHER BEST PRACTICE CONFERENCE (TBPC) AT ST. BENEDICT’S PREP SCHOOL Bus departs from the hotel for St. Benedict’s at 11:40 AM for Master and recognized STC teachers. Bus will leave Penn Station at 12:15 PM for all other attendees. <i>The TBPC is co-chaired by Katherine Katcher and Sarah Gaudis from STC.</i></p> <p>The opening welcome for the TBPC will be given by Ryan Hill, Executive Director and Co-Founder of KIPP/TEAM Academy in Newark and acclaimed speaker on education reform. Mr. Hill will be followed by presentations from “master” teachers selected by school leader of STC schools in Newark and New York City, who will provide useful “how-to’s” of their best practices. There will be an opportunity for discussion and exchange from the audience. This is a unique opportunity for teachers to be recognized and to enjoy learning, sharing, exchanging and networking.</p> <p>Agenda:</p> <p>12:00 PM Recognition Lunch for master and recognized STC teachers</p> <p>1:15 PM Welcome by Ryan Hill, introduction by Ken Merin, The Charles Hayden Foundation</p> <p>1:35 PM Distinguished Master Teacher Presentation by Fred Murphy, Frederick Douglas Academy</p> <p>1:50 PM Master Teacher Presentations</p> <p>2:45 PM Break</p> <p>3:05 PM Master Teacher Presentations</p> <p>3:45 PM Presentation by Peg Tyre. Ms. Tyre is a prize-winning investigative reporter and writer, and author of nationally acclaimed book, <i>The Trouble With Boys: A Surprising Report Card On Our Sons, Their Problems at School and What Parents and Educators Must Do</i>, a <i>New York Times</i> best seller that won the prestigious Books for a Better Life award in 2009.</p> <p>4:10 PM Presentation of Best in Class</p> <p>4:30 PM Post conference networking</p>			
2:15 PM	<p>PANEL: ASSESSMENTS BEYOND THE CLASSROOM: MEASURING WHAT MATTERS Location: Ballroom <i>Participants: Leslie Hiner, Friedman Foundation (Indianapolis); Kenneth Merin, Hayden Foundation (New York)</i> <i>Moderator: Kenneth Gladish, President, Austin Community Foundation</i></p> <p>Hear prominent Foundation leaders share their perspective on assessing performance and outcomes and help schools understand what is important.</p>		<p>PANEL: STAYING SMALL OR GOING TO SCALE? Location: Bergen Room <i>Participants: Lars Beck, Perry White, Irene Hall, Janie Whitney, Seth Cohen</i> <i>Moderator: Marnie McKoy</i></p> <p>Some STC schools favor growth to serve more students. Others favor staying small and focusing on the quality of their school. This panel will present both perspectives in an attempt to help all schools think about: what is right for my organization.</p>	

3:15 PM	STC FEEDBACK SESSION AND FORUM EVALUATION Location: Ballroom An opportunity for member schools to provide input and impact the direction of STC, its deliverables and ways to achieve its goals. All member schools are invited. Also, questionnaires for feedback on the Forum will be collected and comments invited. Finally, next year's Forum location and team will be officially announced. Request: Please prepare to discuss ways we can take advantage of STC's rich diversity to help each other.	
3:50 PM	FINAL COMMENTS – Fr. Edwin Leahy, Maria Paradiso, Michael Druckman Location: Ballroom	
4:00 PM	FORUM CONCLUDES	

Schools That Can appreciates the generosity of the following Forum 2010 Sponsors:

